



PDI Alert

MLA Pharmacy and Drug Information Newsletter

Fall 2011

Message from the Chair Rae Jesano Fall 2011

Greetings. There are a number of things happening. I want to begin by thanking everyone who helped prepare for last year's annual meeting. Thanks to Dr. Rodney Carter, the Associate Dean for Professional and External Relations and Past President of AACP, for his talk at last year's MLA meeting. He gave an entertaining talk on the changes occurring in pharmacy education and its effects on library services. He interspersed his talk with pictures and examples from his trip to Africa. I would also like to thank the Nature Publishing Group for sponsoring the refreshments at our business meeting. This is the 2nd year they have done this for us. Thanks to Penny Coppernoll-Blach, who oversaw the rewriting of our bylaws, bringing them into line with MLA's regulations for bylaws. We can now send out electronic votes. We had to hunt down members to vote on the changes, but now we can vote electronically. This will be a big help in these tough times when funding for travel is short. I am checking into changing our quorum from 10 members, since this seems to be a problem. There will be more on this effort in the future.

I would also like to thank all the volunteers who have been working on behalf of the section since the meeting. Irena Bond has been working hard on planning the 2012 meeting in Seattle. It promises to be a great program. We are co-sponsoring **Building the All Star Team: Librarians' Role in Enabling Interprofessional Education** with the Dental and CAMSIG sections. If anyone has ideas regarding someone in the Seattle area to be our invited speaker you might give Irena a heads-up. She still doesn't have that session finalized. KT Vaughan and Terri Ann Jankowski created a course which will be taught at the 2012 meeting, **Finding Drug Information, OR How to Think and Act Like a Pharmacy Librarian**. If you have any ideas for the **Section Shuffle** please share them with us. Courtney Mlinar is working on the 2013 annual meeting in Boston. I would really like to thank her for volunteering to take this on for the Section. I know those plans are also moving along.

Section members are also involved in a few projects that Jonathan instituted during his tenure as Section Chair. Amy Chatfield, Jonathan Koffel, Trish Chatterley, and Jean Siebert are the editors of **PharmGuide**, a wiki that is a guide to free pharmaceutical resources. The link is: <http://pharmlib.pbworks.com/w/page/41567022/PharmGuide>. This is a Section project, so if you have any additions or want to help these folks please contact them.

Stay tuned for more information about a possible stipend for travel to the meeting for members who are active in the Section's governance or presenting at the meeting. This will depend on the availability of funds in our treasury.

The Section could not survive without member volunteers, so I would like to thank all of them for everything they are doing.

Rae Jesano, PDI Section Chair

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Pharmacy & Drug Information Section Officers 2011-2012

Chair

Rae Jesano
Liaison Librarian to the College of Pharmacy
Health Science Center Libraries
University of Florida
Phone: 352 273-8444
email: rjesano@ufl.edu

Chair-Elect/Program Chair

Irena G. Dryankova-Bond
Library Manager
Massachusetts College of Pharmacy & Health
Science
Blais Family Library, Worcester, MA
Phone: 508 373-5631
email: irena.bond@mcphs.edu

Membership Committee Chair

Amy Knehans
Edwin H. Mookini Library
University of Hawai'i at Hilo
Phone: 808-933-8613
Email: knehans@hawaii.edu

Secretary

Trish Chatterley, BA, MLIS
Public Services Librarian
John W. Scott Health Sciences Library
University of Alberta
Phone: 780-492-7933
e-mail: patricia.chatterley@ualberta.ca

Treasurer

Lin Wu
Reference Services Librarian
Health Sciences Library
University of Tennessee Health Science Center
Phone: 901-448-1667
Email: lwu5@utmem.edu

Bylaws Committee Chair

Penny Coppernoll-Blach
Reference Coordinator
Biomedical Library
University of California, San Diego
Phone: 858-534-4431
email: pblach@ucsd.edu

Past Chair, Nominating Committee Chair & Section Council Member

Jonathan Koffel
Education and Outreach Librarian
Bio-Medical Library
University of Minnesota
Phone: 612-626-5454
Email: jbkoffel@umn.edu

Liaison to Governmental Relations Committee

Marie Vee M. Kwon
Director Medical Library & CME Services
Nyack Hospital
Nyack, NY
Phone: 845-348-2514
Fax: 845-348-2515
email: kwonm@nyackhospital.org

Web Developer

Sharon Giovenale
Pharmacy Librarian
Pharmacy Library
University of Connecticut
Phone: 860 486-2218
Email: sharon.giovenale@uconn.edu

Newsletter Editor

Joanne Doucette
Head of Collections & Technical/Access Services
Henrietta DeBenedictis Library
Massachusetts College of Pharmacy and Health
Sciences
Phone: 617-732-2805
Email: joanne.doucette@mcphs.edu

Liaison to American Assoc. of Colleges of Pharmacy Libraries/Educational Resources Section

Sharon Giovenale
Pharmacy Librarian
Pharmacy Library
University of Connecticut
Phone: 860-486-2218
Email: sharon.giovenale@uconn.edu

Pharmacy and Drug Information (PDI) 2011-2012 Goals

PDI members have been actively working on Section goals and objectives since the 2011 Annual Meeting.

Goal 1: Recruitment, Membership and Leadership in the Profession

Objective 1a: To participate in the Section Shuffle at the 2012 meeting.

Objective 1b: To provide stipends for the 2012 meeting.

To eligible for a stipend, members of the Section must be either (1) involved in the Section by serving on a committee or as an officer or (2) presenting at the 2012 meeting. The stipends are contingent on the availability of funds in the treasury. We hope to have enough for two stipends.

Goal 2: Life Long Learning

Objective 2a: To sponsor the EMBASE Lecture with an invited speaker who is an expert in a subject relevant to pharmacy librarianship at the 2012 meeting.

Objective 2b: To sponsor the EMBASE Lecture with an invited speaker who is an expert in a subject relevant to pharmacy librarianship at the 2013 meeting.

Objective 2c: To sponsor or co-sponsor additional educational sessions at the annual 2012 and 2013 meetings.

Goal 3: Creating and Communicating our Knowledge

Objective 3a: To assist the editors in maintaining the PharmGuide Wiki.

Objective 3b: To publicize the Wiki to others including other members of MLA, AACP non-librarians.

Goal 4: Building a Network of Partners

Objective 4: To build and maintain working relationships with other organizations relevant to pharmaceutical librarians. To continue our close working relationship with the American Association of Colleges of Pharmacy(AACP) : Library and Educational Resources Section (L/ER). Perhaps to grow our relationships with relevant divisions with SLA to further pharmacy librarianship.

“A number of this year’s goals are driven by the fact we are planning for two meetings concurrently. A couple of them are a continuation of Jonathan Koffel’s goals. Since we could not get a volunteer last year to create a YouTube video, I scrapped that idea for now. It is a great idea that we may want to discuss again, if Irena Bond is willing.” Rae Jesano, Chair

Business Meeting Minutes
Pharmacy and Drug Information Section
Medical Library Association 2011 Annual Conference
Sunday, May 15, 2011 – 7:30a.m. to 9 a.m.
Minneapolis, MN

Present: Jonathan Koffel, Rae Jesano, Christina Seeger, Trish Chatterley, Lin Wu, Natalie Kupferberg, Penny Coppernoll-Blach, Sharon Giovenale, Amy Chatfield, Terry Ann Jankowski, Wendy Wu

Meeting was led by Jonathan Koffel, Chair
Minutes were taken by Trish Chatterley, Secretary

Call to order at 7:45. Thank you to Nature Publishing for sponsoring the meeting breakfast.

1. Approval of Minutes from 2010 Business Meeting

- Motion by Penny. Seconded by Sharon. All in favor. Minutes of the 2010 Business Meeting were approved.

2. Update from the Chair (Jonathan)

- Next year, we need to contact Elsevier earlier to get a commitment for sponsorship for the Embase lecture. We need to figure out who is the appropriate contact person there. Ray Naegele from the MLA Annual Meeting staff might know whom to contact. We still managed to get a great speaker for the PDI session.
- Focus this year has been on sharing expertise outside of the section. A proposal for a CE on drug information for non-pharmacy people has been submitted for presentation at MLA 2012; it will be led by Terry Jankowski and KT Vaughan. Amy, Trish, Jonathan, Jean and Margaret having been working on a guide to free drug information resources online. Work continues on the annual meeting travel award for PDI members to encourage people to share pharmacy-related research.

3. Officer and Committee Reports

Program/Chair-Elect (Rae)

- Dr. Rodney Carter will talk about “Changing Pharmacy Education” for the PDI section session. He is Associate Dean for Professional and External Relations for the College of Pharmacy at the University of Minnesota and the 2010-2011 President of the American Association of Colleges of Pharmacy. Jonathan’s commentary on the session is appended.
- The PDI section is co-sponsoring several sessions, including one with the Corporate Information Services section titled, “Being There: The Embedded Librarian,” the Veterinary Medical Libraries section programs titled, “From Bench to Bedside: Librarians’ Roles in Translational Medicine” and “One Medicine/One Health: Interdisciplinary Collaborations,” and the Leadership and Management section session titled, “Rethinking Libraries in Hard Times.”

Section Council (Christina)

- The new MLA President Jerry Perry’s themes for the coming year are about sustaining and sharing expertise, translational medicine, and interfacing with population-based healthcare. He also wants to institute an MLA Academy of Teaching Excellence which will

provide mentoring and leadership by experienced instructors for other MLA members. What the PDI section is working on fits well with these themes.

- The MLA Book Panel wants to share expertise within and outside the organization. Bonnie Snow's book, *Drug Information: a guide to current resources*, a Medical Library Association publication is one example.
- Section Project of the Year. We only have to contribute to this in years when it is awarded. It was not awarded this year.
- There will be a Section Shuffle at MLA 2012 in Seattle.
- MLA Nominating Committee. We were the only section that did not have a candidate, though Penny chairs the Elections committee. In future, we need to get a name and biography about potential candidates at the same time.
- Other sections have revamped their websites and changed formats. Sharon is happy to turn the webmaster position over to someone else. Natalie offered thanks on behalf of the membership for Sharon's years of work on the website. Amy might be willing to be the new webmaster.
- New guidelines for digital archiving. There is nothing in the bylaws to state this is the President's duty. Send paper copies of documents to MLA, as nothing has been sent in decades.
- Two new MLA special interest groups have been established: Informationist and Translational Sciences Collaboration.
- Need to change bylaws so don't need 10 people at a meeting to reach quorum.
- Communities of Practice – encouraging collaboration among sections. Connect not just with co-sponsoring sections but also with research that brings respective strengths of different groups together.
- Mega-meeting software is available for us to use.
- A program planning guide is now available to make future section planning easier. This needs to be updated with details about planning the Embase lecture. The timeline needs to be updated too.
- The theme for next year's MLA Annual Meeting is *Growing Opportunities: Changing Our Game*.

Membership Committee (Jonathan)

- Proposed dues increase of \$30 over the next 2 years. The current price is \$15. There is worry that people might drop section memberships.
- The section currently has fewer than 100 members. This is down from a previous high of around 200. We need to find ways to increase membership. Possibilities include merging with the complementary and alternative medicine group to form a newly renamed section, undertaking more aggressive recruitment, offering a recruit a friend incentive, etc. Our income decreases as membership falls. With the new electronic system it should be easier to identify new member information. Can then send emails to new members about the listserv, discussing ways to get involved with the section and other opportunities. We should consider making registration in the listserv automatic with section membership. MLA is offering 6 month free trial memberships in sections.
- We will go back to a twice yearly newsletter format.

AACP Liaison (Sharon)

- A report has been drafted about preceptor improvement. A survey was conducted and indicates that preceptors would like an annual library review by librarians and more PubMed training.
- There will be a Lightning Librarians: Unconference Talks, Questions, Problems, Solutions, and Discussion session at this year's AACP. Short presentations will be followed by

roundtable discussions of the issues presented.

- Planning for AACP 2011 is still underway. There will be a session on student engagement with consumer health resources. 36 section member posters were accepted.
- Pharmaceutical Education checklist – count what percentage of categories people have to relieve pressure of having numbers.
- New Investigators Program is open to members of the library section. PDI member Jennifer Martin received an award to identify information literacy abilities of first year pharmacy students.
- Are working on revising the mission statement.
- Current officers: KT Vaughan (chair), Amy Knehans, Yunting Fu

Section Treasurer (Lin)

- Need to collect more in membership dues.
- We received three section dues remittances from MLA this year.
- Rae suggested we could do other fundraising. The amount must be kept under \$2000. Amy Knehans has indicated she is prepared to help with this.
- Expenses – every section gives \$25 for the Project of the Year Award.
- The section is always asked for a donation to the general Section Shuffle Fund, but the amount is not specified. We gave \$200 last year which was more than other groups. In future, we need to follow up with members afterwards to get our money's worth.

Nominating Committee

- Irena Bond is Chair-Elect for 2011-2012

4. Travel Award

- A couple of versions of the award description have been sent out. The award will offer \$350 to cover meeting registration costs. Selection criteria include: service to the section, presentation of papers/posters that are relevant to the PDI section, and financial need if there is an overwhelming response.
- Up to two awards will be offered each year. An additional \$350 will be available to the Chair Elect in recognition of the planning he or she does for the meeting.
- Suggested choices and changes: selection committee will consist of the Past Chair and two other volunteer, non-officer members. Deadline for applications will be January 31. Motion to approve the suggested changes to the award description document was made by Amy. Seconded by Rae. All in favor. Motion carried.

5. MLA 2012 planning

- Potential ideas/topics for programming at MLA 2012 include: interprofessional education, integration with the Electronic Health Record, support for the homeless, research dissemination, competency-based education, return on investment, challenges/opportunities with incorporation of mobile technology, etc. Section members are to let Jonathan know of any other potential ideas.

6. Bylaw changes

- Changes are required so they match the model bylaws set out by MLA. Motion made by Jonathan to approve the revised bylaws. Seconded by Christina. All in favor. Motion carried.
- An electronic ballot regarding changes to the quorum will be sent to the membership. Quorum will become those PDI members in attendance at the Annual Meeting with no required minimum.

Meeting Adjourned at 9:05 a.m.

PDI Bylaws Revision
Adopted at May 2011 Business Meeting
Penny Coppernoll-Blach
PDI Bylaws Committee Chair

The PDI Bylaws were revised to incorporate the changes and language of the MLA Model Bylaws, August 2010 edition. Wording changes were made throughout our latest bylaws of May 2009. The main changes were made to allow for electronic voting of elections and any future bylaws amendments.

The number of members needed to constitute a quorum was left unchanged and remains at ten. We may want to reconsider this number in the future if we continue to have problems attracting ten members to our annual business meeting.

The bylaws revision was voted on and adopted at our last business meeting in Minneapolis on May 15, 2011. The new version is posted on our PDI webpage: <http://www.pdi.mlanet.org/pdibusiness.htm>

Pharmacy and Drug Information Section
Events Sponsored or Co-Sponsored at MLA 2012 in Seattle, WA
Irena Bond
PDI Section Chair-Elect/Program Chair

Sponsored Sessions:

Business Meeting

Date: TBA

Refreshments provided by

Sponsored Sessions:

Building the All Star Team: Librarians' Role in Enabling Interprofessional Education

Interprofessional education is an increasingly popular and important topic in health sciences education. By learning and working together, students from different disciplines are able to leverage a wider range of expertise, think about how to coordinate care across disciplines, and prepare for the real-world work environment. Libraries and librarians as neutral, pan-disciplinary, and integrated experts have an excellent opportunity to enable and participate in the process. Contributed papers will discuss how librarians have been involved in interprofessional education at their institutions, highlight the wide range of ways interprofessional education is implemented or interpreted, and provide suggestions for how librarians can get involved at their institutions.

Embace Lecture - TBA

Co-sponsored Session:

**Minority and Underserved Non-Traditional Populations: Health Care Information for All
(sponsored by Relevant)**

This session focuses on health information services for minority and underserved populations, including health-related collections found in nontraditional places, community space (non)libraries, and traveling collections and sustainability of those services and collections. This session will explore how collaborative relationships can enhance outreach services to those who have barriers or difficulties in using libraries and how libraries can build relevant and responsive library services to better meet community needs.



Sneak Preview!
Pharmacy and Drug Information Section
Events Sponsored or Co-Sponsored at MLA 2013 in Boston, MA
Courtney Mlinar
Program Planner for the 2013 Annual Meeting

Enabling and Enriching Transnational and Interprofessional Collaboration

Co-lead by PDI & Leadership and Management Sections

CoSponsor: Library Marketing SIG

Contributed papers. Contact: Courtney Mlinar, cm1470@nova.edu

The health sciences are becoming an increasingly interdisciplinary and interdependent field. Health sciences librarians are well poised to support clinicians, students, researchers, and practitioners as they work towards common goals. This program seeks to highlight librarians who have successfully navigated the complexities of bringing together professionals in disparate fields of study to work towards common goals. Librarian-led projects that connect like-minded researchers across organizations are also of interest. Contributed papers that detail formal programs that support interprofessional/transnational collaboration are encouraged. Speakers should be prepared to share 1) how were the common goals identified, 2) how the library became involved, 3) the specifics of the partnership, 4) specific outcomes, and 5) lessons learned/recommendations for others.

Health Literacy: Linguistic and Cultural Diversity

Co-lead by Consumer and Patient Health Information Section and Public Health / Health Administration Sections

CoSponsors: Hospital Libraries Section; PDI Section; Relevant Issues Section

Contributed papers and invited speakers. Contact: Christine Marton (CAHPHIS) cfmarton@gmail.com

Health literacy, as defined by Healthy People 2010, is “the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions.” Such a skill-set is vital to ensuring a healthy society and creating health equity. Conventional health information resources are predominantly written in English for print media such as pamphlets, or digital media such as websites or applications (Apps). However, society is increasingly diverse across language, culture, religion, ethnicity, race, and sexual orientation and gender identity. Therefore, not only does health information need to be easy-to-read for all levels of literacy skills, but must also be adapted to reflect our multicultural and multilingual society with simple and meaningful text, graphics, and layout. What are librarians and other information professionals in health organizations doing to address and overcome these barriers in their practice? How are we reaching out to diverse communities to meet their unique needs? How are we ensuring that this information is easy to access and understand? How do these decisions affect services like collection development? How do new technologies such as smart-phone Apps fit into the picture? Finally, how are these decisions being researched and evaluated?

ICLC-3 Practicalities of Searching for Clinical Librarians, Informationists and Embedded Librarians

CoSponsors: PDI Section; Institutional Animal Care and Use SIG

Invited panel. Contact: Sarah Sutton sarah.sutton@uhl-tr.nhs.uk

Panel with invited speakers, discussing methods of constructing search strategies/ filters for difficult topics, and tricks of the trade from expert searchers. The panel will also take questions from the floor on solving searching problems.

ICLC-2 Emerging Roles for Health Librarians and Finding New Information in Novel Places

CoSponsors: PDI, Research, and Corporate Information Services Sections; Institutional Animal Care and Use and Library Marketing SIGs

Contributed papers. Contact: Sarah Sutton sarah.sutton@uhl-tr.nhs.uk

You do not have to be a member of MLA or a Clinical Librarian (the ICLC is not a membership organization, it is a conference on a theme) to submit a paper to this session. This session could include: working with different groups of practitioners - corporate staff, allied health professionals OR using and evaluating non-traditional resources including open-access, open-content, apps... Papers by international attendees or on international themes will be welcomed.

EMBASE Lecture: International Collaboration Between Health Schools

Invited speaker

Pharmacy and Drug Information Section Courtney Mlinar cm1470@nova.edu

CoSponsor: International Cooperation Section

Contact: Courtney Mlinar cm1470@nova.edu

"This session will discuss international collaboration between health education schools and its impact on global health literacy, information resources, librarians, students and faculty.

Endowed by Elsevier, the Embase Lecture is an annual lecture by an invited speaker."

Report from Minneapolis, MN MLA Conference 2011

Jonathan Koffel posted this summary of Rodney Carter's presentation to the MLA blog. We are republishing it with Jonathan's permission just in case you missed it.

Changes and Challenges in Pharmacy Education

Posted by Jonathan Koffel

Every year, the Pharmacy and Drug Information Section invites an expert to come and talk about a pharmacy-related topic. This year, Dr. Rodney Carter, Associate Dean for Professional and External Relations from the UMN College of Pharmacy and current President of the American Association of Colleges of Pharmacy delivered the lecture.

Dr. Carter discussed some of the current changes and challenges affecting pharmacy education. Many of the current challenges appear to stem from the 1990s when the number of prescriptions shot up while the number of pharmacists remained static, resulting in a huge demand for pharmacists and increased salaries. As a result, between 1995 and 2011, the number of pharmacy schools increased from 72 to 120, the vast majority of which were small, private schools. While this growth has resulted in supply being much closer to demand (and perhaps over demand in some places), it has increased competition for preceptors and made it harder to provide crucial experiential education.

Current pharmacy students are more interested in self-directed learning than those in previous generations. They want streamed instruction, podcasts, and other media that they can review outside of class so that in-class time can be used for practice and exploration. Dr. Carter also talked about the use of ChimeIn, a "clicker" style tool developed by UMN that also allows students to enter free-text, which allows students room for creativity and to recall an answer rather than just recognize it from a list. For Dr. Carter, one of the big issues with providing out of class, online instruction is how to do it without violating copyright. He noted that his liaison from the UMN Bio-Medical Library was very helpful in providing this and feels it is a good role for librarians.

Pharmacy practice itself has also been changing. While there are always new drugs coming on the market and new uses for existing drugs (resulting in a constant need for up to date information), pharmacists have also been creating new roles outside the traditional retail pharmacy we associate with them. They are serving in stand-alone clinics, providing home-based services, providing immunizations, performing custom compounding, and helping patients manage increasingly large numbers of prescriptions. New roles should also appear as part of the health care home and accountable care organizations called for by health care reform. The needs of patients are also changing as more patients are interested in herbs and other complementary medicines whose efficacy and interactions may be unknown.

Dr. Carter thinks that librarians play an important role in helping pharmacists manage this change. We can advise on how best to manage copyright concerns and deliver content at a distance. We can assist with the continuing education needs of practicing pharmacists and ensure they have the right information for patient care. As pharmacists' contact with patients increases beyond dispensing a prescription, we can provide information on the best consumer health sources.

I want to thank Dr. Carter for his excellent lecture and encourage you to check out his slides and recording in the online meeting content.

PDI Section Project – PharmGuide

Jonathan Koffel, Past-Chair

A common concern that we have heard from non-pharmacy colleagues is that they find the range of drug information resources confusing and are unsure which resource is best for what question. To address this, a small group of PDI members has created a guide to free online drug information resources. The pilot version, called PharmGuide, is up and ready to go at <http://pharmlib.pbworks.com/w/page/41567022/PharmGuide>. Please share with colleagues and send feedback and suggestions (and offers to help expand it) to Amy Chatfield (amychatf@usc.edu). Thank you to our pilot group for all their hard work.

Amy Chatfield
Trish Chatterly
Jean Siebert
Jonathan Koffel

Contributing to International Collaboration MCPHS Faculty bring HINARI Instruction to Peru Irena Bond, Chair-Elect

The 2011 Medical Library Association Librarians without Borders® (LWB) Grant (\$5000) was awarded to the Massachusetts College of Pharmacy and Health Sciences–Worcester to conduct a workshop to improve access and utilization of the HINARI Access to Research in Health Programme information resources at the Catholic University of Santa Maria (UCSM), Arequipa, Peru. The proposal was submitted by Irena Bond, Librarian/Associate Professor of Library and Learning Resources, and Alejandro Pino Figueroa, Assistant Professor of Pharmaceutical Sciences, Massachusetts College of Pharmacy and Health Sciences. HINARI program (<http://www.who.int/hinari/en/>) is set up by WHO together with major publishers, to enable developing countries to gain access to one of the world's largest collections of biomedical and health literature.

Irena conducted the training at UCSM during 8/22-8/24, 2011. The 12 hour structured hands-on training supplemented by flexible small group and one-on-one discussions allowed for 50 pharmacy faculty, librarians, and students the opportunity to learn how to access and effectively search HINARI's web site resources, PubMed, The Cochrane Library, Evidence-Based Medicine approaches for finding the best available evidence, evaluating health information, and practical ways to integrate information from these resources in the participants' teaching/learning and scholarship. The feedback from all participants was very positive and motivating thus paving the way for future collaborations. The co-principal investigators are committed to sustaining the program and continue working together. This training builds on a partnership between the two universities that was initiated in 2000.

The materials developed for this training in English and Spanish enhanced the HINARI hands-on learning modules by developing community case studies, visual maps and processes, and exploratory exercises illustrating HINARI resources and their use. The materials are available on the HINARI web site and can be used for future HINARI trainings around the world.



**Report from the AACP Libraries and Educational Resources Section
AACP Annual Meeting- *Bridges to Our Bright Future***

July 9-13, 2011

San Antonio, Texas

Sharon Giovenale, Liaison to AACP L/ER

AACP Libraries and Educational Resources Section members participated in the 2011 112th AACP Annual Meeting, *Bridges to Our Bright Future*, July 9-13, 2011 in San Antonio, Texas.

The meeting began with a Welcome meeting for the Grace and Harold Sewell Fund Stipend recipients and other Libraries and Educational Resources (L/ER) Section members. New members had an orientation to AACP Annual Meeting programs and events.

The L/ER session on Keeping Students Engaged as They Learn About and Critically Evaluate Consumer Health Information Resources demonstrated an approach that Irena Bond and Dr. Monina Lahoz use in establishing the relevance of their material. This interactive session engaged the participants in the use of a variety of tools used to familiarize students with consumer health information resources and how to evaluate them.

The Lightning Librarians session, sponsored by L/ER, provided a wide range of practical tips and round table discussion related to the profession. E readers like the Kindle can provide access to a variety of library resources. Another topic covered was training the trainers, in this case fourth professional year students training their preceptors. KT Vaughan's presentation on her research, related to academic library holdings of Basic Resources titles, was a great beginning in collecting useful data. One third of the Basic Resources for Pharmacy Education List has been recently updated and is on schedule.

On Tuesday, July 12th, Christina Seeger, Pharmacy Librarian at University of the Incarnate Word, led a tour. The city of San Antonio has recently centralized its homeless services and the pharmacy school at her university partners with them. It is a fascinating model and a great example of being embedded in the community. The website is: <http://havenforhope.org/>.

At the L/ER business meeting, KT Vaughan congratulated Jennifer Martin for being awarded a 2010 New Investigators Award. KT then talked about the history and background of the NIA. In 2010, the AACP included L/ER section members in the NIA application process for the \$10,000 award. KT emphasized that our section needs to increase the number and the quality of submissions. She encouraged members with less than 5 years professional experience to consider applying. Also, members with experience in writing grants were asked to volunteer as mentors to help the applicants. The poster abstract review process was discussed. KT Vaughan reported the decision from the AACP Counsel of Sections that no "work in progress" posters would be accepted in 2012, in order to increase the quality of the posters. Christina Seeger was thanked for her service on the AACP Preceptor Development Taskforce. Amy Knehans and Yunting Fu were installed as the newly elected Chair and Chair-elect at the end of the business meeting.

